

Presented by Tom Shay



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## **Team UP for Success!**

# Hiring, Educating, and Keeping the Best Employees

#### A 10-step method of implementation

- 1. Initial staff meetings
- 2. Immediate needs of policy and procedure
- 3. Knowledge sharing
- 4. Desired policy and procedure
- 5. Job specifications
- 6. Job descriptions
- 7. Chain of command
- 8. Involve others
- 9. Refine
- 10. Hiring Process



### **Detailed information of each of the 10 steps**

- 1. Initial staff meetings
  - A. Length
  - B. Frequency
  - C. When
  - D. Requirements
- 2. Immediate needs of policy and procedure
  - A. Policy
  - B. Procedure
  - 3. Knowledge sharing
    - A. Advertising
    - B. Product knowledge
    - C. Service techniques

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### D. Sales techniques

- 4. Desired policy and procedure
  - A. Where do you want to go?
  - 5. Job specifications
    - A. How to perform
  - 6. Job descriptions for all
    - A. Working with customers
    - B. Working with one another
    - C. Communicating
    - D. Leadership
  - 7. The chain of command



#### 8. Involve others

- A. Mentoring
- B. Coaching/teaching
- C. Supervisors
- 9. Refine
  - A. Timeline
  - B. Job reviews
  - C. Scoring
  - D. Goals and deadlines
- 10. Hiring process
  - A. Advertising
  - B. Job-description applications
  - C. Interviewers

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# D. Training bonuses

## **Promoting the Results of your Team**

1.

2.

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