





Presented by Tom Shay



P.O. Box 128 Dardanelle, AR 72834 www.profitsplus.org

Numbers Gibberish and the Profit Secrets They Hide

1. Twenty multiple choice questions about small business. 2. Twenty multiple choice questions about financials. 3. How to build a financial statement tutorial. 4. Calculating the lifetime value of the 'average' customer. 5. How markup and margin are not the same. 6. When you drop your price, now how many do you have to sell? 7. Break even analysis calculator. 8. 'Price rounding' for extra margin. 9. Return on investment calculator.

10.	Cost of goods sold calculator.	
11.	Inventory turn rate calculator.	
12.	Current ratio calculator.	
13.	Debt to net worth calculator.	
14.	Debt to equity calculator.	
15.	Return on equity calculator.	
16.	The sales per employee calculator.	
	PROFITS PLUS OLUTION P.O. Box 128 Dardanelle, AR 7283 www.profitsplus.org	4